

Smile Dental Journal, International Media Kit

- "Smile" is quarterly issued.
- "Smile" is distributed, free of charge, besides the dental congresses, in **Jordan, Lebanon, Syria, Egypt, Palestine, Saudi Arabia, United Arab Emirates, Bahrain, Qatar, Kuwait, Iraq, Libya, Sudan & Oman.**
- More than 90,000 e-copy are sent, and the number is increasing daily.
- "Smile Dental Journal" has been selected to be one of the sources of input of the **Index Medicus for the WHO Eastern Mediterranean Region (IMEMR), Ulrich's, DOAJ, Open J-Gate, Index Copernicus, Portal LivRe & Electronic Journals Library.**

PS: For any yearly reservation, your company will have 2 press releases FREE of charge.

Media Kit in Euro €

Size	1- entry + e-copy	4 entries + e-copy
Full page	1,400	5,000
Half page	900	3,200

Size	1 - entry + e-copy	4 - entries + e-copy
Back cover	4,000	13,000
Middle pages (2 pages)	4,000	13,000
Folded cover (2 pages)	6,000	18,000
Inside front cover & 1st page	4,000	13,000
Inside back cover & last page	4,000	13,000
Half attached flyer 200gr both sides	2,500	8,500
Full attached flyer both sides 200gr	5,000	16,000
Page next to attached flyer	2,000	6,500

Sheets of the journal are (Glossy 90 Grams –21cm width, 29.7cm length).

Advertisement technical requirements:

File: PDF high resolution
Size: 21 cm x 29.7 cm (full page)
Size: 10.5 cm x 29.7 cm (1/2 page)
Bleed: 5mm

Artwork Submission Dates:

Quarter 1: Before 01 February
Quarter 2: Before 01 May
Quarter 3: Before 15 July
Quarter 4: Before 15 October